THE BRANDLAUREATE CSR BRANDLEADERSHIP AWARDS 2018



<u>Crisis Relief Services & Training Berhad</u> CREST

Crisis Relief Services & Training Berhad (CREST) is a non-profit, faith-based organisation made up of a group of volunteers who share a desire to reach out to the poor and needy, refugees and victims of disaster with the love of God, through practical ways such as providing food, clothing, shelter, medicines, basic healthcare and trauma counselling.

It all began in 1995, during the height of the Rwanda crisis, two American doctors, Drs. Mark & Betsy Neuenschwander of the International Health Services Foundation received a vision from God to raise up disaster relief teams across the world. They visited Malaysia and conducted 3 consecutive Disaster Relief Schools (DRS) in 1995, 1996 and 1997. From these training schools, a group of graduates received God's call to establish a disaster relief organization in Asia. On

3rd December 1998, CREST was birthed. Now, CREST serves in countries across Asia and takes on the mantle to train more relief volunteers in their Disaster Relief Schools (DRS) in Malaysia.

With the vision to bring God's love to the poor and needy in crisis, CREST engages local churches and corporate organisations to response to natural disasters, train local volunteers and partners in disaster management and promote disaster risk reduction among vulnerable communities. Since 1998, CREST has deployed multiple teams of Christians from various churches throughout Malaysia and Singapore, networking with other international organisations to respond to various crisis and disasters with medical, food, clothing, shelter and other forms of aid. As a non-profit organisation, CREST's operations and projects are funded by free-will contributions.